



NATIONAL MUSEUM
of WOMEN in the ARTS

1250 NEW YORK AVENUE, NW
WASHINGTON, DC 20005-3970
TEL·202 783 5000
FAX·202 393 3234
WWW.NMWA.ORG

FOR IMMEDIATE RELEASE

March 7, 2014

Media Contact:

Amy Mannarino

202-783-7373

amannarino@nmwa.org

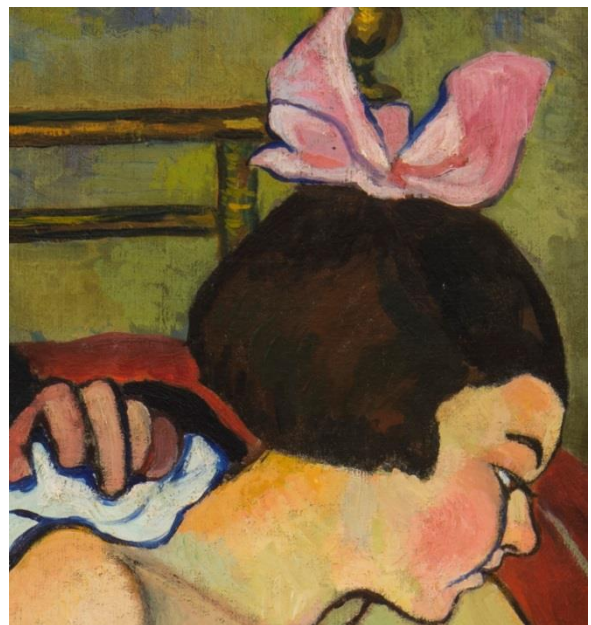
National Museum of Women in the Arts Joins the Google Art Project for International Women's Day

Minute details of works by woman artists brought to life with high-resolution images

WASHINGTON— The [National Museum of Women in the Arts](http://www.nmwa.org) (NMWA) has become a partner with the Google Art Project and is launching 59 high-resolution artworks for International Women's Day, allowing people worldwide to explore its paintings, sculptures, pastels, rare prints, silver and other artworks by women artists online.

“The Google Art Project is a major endeavor that gives people around the world access to great art in great museums. We are delighted to share women's artistic achievements with a much broader audience through this online platform,” said NMWA Director Susan Fisher Sterling. “It furthers our mission to showcase talent and advocate for equity for women through excellence in the arts. We could not be more proud and pleased to launch our Google Art Project site for International Women's Day.”

For the [Google Art Project](http://www.google.com/artproject), NMWA selected many notable works from the collection, including two prints from Maria Sibylla Merian's *Dissertation in Insect Generations and Metamorphosis in Surinam* (1719), Berthe Morisot's painting *The Cage* (1885), Camille Claudel's sculpture *Young Girl with a Sheaf* (1890) and Suzanne



Valadon's painting *The Abandoned Doll* (1921). The resolution of these images, combined with a custom-built zoom viewer, allows art lovers to discover minute aspects of paintings they may never have seen up close before.

NMWA also chose Rachel Ruysch's *Roses, Convolvulus, Poppies, and Other Flowers in an Urn on a Stone Ledge* (ca. 1680s) to be photographed in extraordinary detail using super high resolution or 'gigapixel' photo capturing technology. The image contains around 7 billion pixels, enabling the viewer to study details of the brushwork and patina beyond that possible with the naked eye, bringing to life hard-to-see details.

Another exciting aspect of the Art Project is the [Street View feature](#), which allows people to move around the gallery virtually, select artworks that interest them, click to discover more and dive into the high resolution images, where available. A specially designed Street View 'trolley' took 360 degree images of the interior of selected galleries, which were then stitched together, enabling smooth navigation of over 385 rooms within museums around the world.

Funds for new photography related to the Google Art Project were generously provided by NMWA board Trustees Mary V. Mochary and Marcia Carlucci.

Google Art Project

Visitors to the Google Art Project can browse works by the artist's name, the artwork, the type of art, the museum, the country, collections and the time period. Google+ and video hangouts are integrated on the site, allowing viewers to invite their friends to view and discuss their favorite works in a video chat or follow a guided tour from an expert to gain an appreciation of a particular topic or art collection.

The 'My Gallery' feature allows users to save specific views of any of the artworks and build their own personalized gallery. Comments can be added to each painting and the whole gallery can then be shared with friends and family. It's an ideal tool for students or groups to work on collaborative projects or collections. In addition, a feature called 'Compare' allows you to examine two pieces of artwork side-by-side to look at how an artist's style evolved over time, connect trends across cultures or delve deeply into two parts of the same work.

To date, more than 57,000 [high-resolution objects](#) are available in the Art Project and close to 400 partners in 50 countries through the [Google Cultural Institute](#), with more being added all the time. The Art Project is part of the Cultural Institute, which is dedicated to creating technology that helps the cultural community to bring their art, archives, heritage sites and other material online. In honor of International Women's Day, the Cultural Institute is thrilled to be partnering with an incredible mix of museums, archives and cultural groups from around the world to launch "[Women in Culture](#)," a special collection of exhibitions highlighting achievements by women artists, leaders and innovators.

National Museum of Women in the Arts

Founded in 1981 and opened in 1987, NMWA is the only museum solely dedicated to celebrating the achievements of women in the visual, performing and literary arts. The museum's collection features 4,500 works from the 16th century to the present created by more than 1,000 artists, including Mary Cassatt, Frida Kahlo, Alma Thomas, Lee Krasner, Louise Bourgeois, Chakaia Booker and Nan Goldin, along with special collections of 18th-century silver tableware and botanical prints. NMWA is located at 1250 New York Avenue, NW, Washington, D.C., in a landmark building near the White House. It is open Monday–Saturday, 10 a.m.–5 p.m. and Sunday, noon–5 p.m. For information, call 202-783-5000 or visit nmwa.org. Admission is \$10 for adults, \$8 for visitors 65 and over and students, and free for NMWA Members and youths 18 and under. Free Community Days are on the first Sunday of the month. For more information about NMWA, visit nmwa.org, [Broad Strokes Blog](#), [Facebook](#) or [Twitter](#).

###

Image credit:

Suzanne Valadon, *The Abandoned Doll* (detail), 1921; oil paintings; National Museum of Women in the Arts, Gift of Wallace and Wilhelmina Holladay; Photography by Lee Stalworth